

MEDIA ADVISORY

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FOR RELEASE: Friday, March 1, 2024

Down Syndrome Network of West Virginia Invites Everyone to Celebrate World Down Syndrome Day on March 21, 2024

Charleston, W.Va. – The Down Syndrome Network of West Virginia (DSNWV) is excited to celebrate World Down Syndrome Day on Thursday, March 21, 2024. Since 2006, March 21st is recognized as a day to celebrate the uniqueness of the triplication of the 21st chromosome that causes Down syndrome.

The DSNWV invites everyone across the state, including DSNWV families and friends, community partners, and advocates to acknowledge individuals with Down syndrome on March 21st through a variety of activities such as:

<u>#EndTheStereotypes GUIDE FOR CHILDREN:</u> This downloadable guide facilitates conversations with young people to learn more about those with differences and engages children in meaningful activities.

<u>SOCKS</u>: Whether you know someone with Down syndrome or just want to show your support, we encourage you to rock your mismatched or colorful socks on March 21st!

<u>ACTIVITY CHALLENGE</u>: Sign up for our 21-day activity challenge and raise money to support our programs! You choose your activity, set goals, and encourage friends to participate.

<u>PENN STATION</u>: Place an order between March 7-21 and Round Up your order to support Down Syndrome. All franchise locations in WV support DSNWV.

<u>OPEN HOUSE</u>: Join us at our South Charleston office on March 21st from 6-8pm to learn more about the programs we offer and how you can support us. Ribbon Cutting with the South Charleston Chamber of Commerce is scheduled for 6pm.

ABOUT DSNWV

The DSNWV is a 501(c)(3) non-profit organization established in 2002 by concerned parents of children with Down syndrome. The organization's mission is to enhance the lives of individuals with Down syndrome by providing information, resources, and support to families and professionals and by promoting awareness and acceptance of individuals with Down syndrome.

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